



SEO 102

Join the FLX Chamber for Part II of our Lunch & Learn Summer Series, featuring Mark Dominguez Jr., owner & CEO of Dominguez Marketing.

Mark is an industry expert with over a decade of experience in online marketing, web design/development, and search engine optimization, otherwise known as SEO. We are proud to host him as our presenter to share his knowledge of SEO best practices and so much more!

SPACES LIMITED ★ RSVP DEADLINE: 7/16/24

? WHAT

SEO 102
Lunch & Learn
with Mark Dominguez
of Dominguez Marketing

📅 WHEN

Thursday, July 18
12:30 - 1:30pm

📍 WHERE

FLX Chamber
One Franklin Square
Conference Room
537 Exchange St. Geneva

💰 COST

\$20.00 for Members

✓ RSVP

info@flxchamber.com
(315) 789-1776

RSVP by 7/16/24

About: Mark established Dominguez Marketing in 2018 with a mission to deliver highly customized marketing services to small and medium-sized businesses. Today he remains committed to treating his clients like family, offers everything from Web Design and Hosting, Social Media Advertising, to Pay Per Click (PPC), SEO, and Local Listing Management.

[Learn More: www.dominguezmarketing.com](http://www.dominguezmarketing.com)



WHAT TO EXPECT:



- 45 min sessions, Q&A to follow
 - **One of Three Sessions:**
SEO 101, SEO 102, SEO 103
June 27, July 18 & August 22
- **Other topics in this series will cover:**
Pay Per Click (PPC) & Basic Web Design
- **In-Person classes will have a light lunch!**
- Zoom option also available!

In addition to the chamber's new website www.FLXchamber.com, Mark and his team have designed & managed websites for many of our members as well!



MARK DOMINGUEZ, JR
Owner & CEO

DETACH THIS PORTION AND RETURN TO: FINGER LAKES AREA CHAMBER OF COMMERCE
P.O. BOX 587 GENEVA, NY 14456 OR EMAIL: INFO@FLXCHAMBER.COM. CALL US AT (315) 789-1776 WITH QUESTIONS

BUSINESS NAME: _____ PRIMARY CONTACT NAME: _____

TITLE: _____ PHONE: _____ EMAIL: _____

ADDRESS: _____ CITY: _____ ZIP: _____

PAYMENT: (PLEASE CHECK ONE) ENCLOSED CREDIT CARD INVOICE ME

SIGNATURE: _____ DATE: _____

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