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FLX CHAMBER HOSTS RENOVATION CELEBRATION OPEN HOUSE FOR FAIRFIELD By MARRIOTT, GENEVA FINGER LAKES

Geneva – The Finger Lakes Area Chamber of Commerce held a Member Milestone Celebration open house event for **Fairfield by Marriott Geneva Finger Lakes**, which showcased recent renovations to the property. The event was held on April 22 and featured tours of the updated spaces and a group photo by Chamber photographer, Justina Holcomb. Located at 383 Hamilton Street in Geneva, the hotel opened in 2016. The property is owned by Geneva Frontier LLC, and is managed by Essex Hotel Management of Rochester.

Attendees at the Member Milestone learned about the history of the property and what changes were made, including regular hotel updates and refreshes, which are required under the brand and franchise. The event also included brief introductions and remarks by owners and property management. Refreshments were provided by regional restaurants and wineries, including member businesses, Wegmans, Fox Run Vineyards, and Airy Acres Vineyard.



Photo by Justina Holcomb of Naturally Chic Photography. Guests gather for a group photo at the Chamber's Renovation Celebration Milestone held at Fairfield by Marriott Geneva Finger Lakes on April 22. Included in the photo and featured in the front row, left to right: Conrad Struzik, General Manager; Tamara Carter, Sales Manager; and Alyssa Grishaber, Front Office Manager for Fairfield; adjacent is Tara Sauve, Director of Marketing & Member Engagement; Miranda Odell, President for the Chamber; and FLX Chamber Board Members, Abby Hansen, Casella Waste Systems; Meghan Rodgers, Finger Lakes Federal Credit Union; and Board Chairman, Mark Varvayanis, Lakeview Geneva (back). Back, far right is Essex Hotel Management and Geneva Frontier LLC reps.

Member Milestone Celebrations are a benefit to customers of the FLX Chamber and a popular program that eligible businesses can take advantage of. Among others, the celebrations include anniversaries, grand openings, or relocation-based open houses. For more information on Milestone Celebrations or other Chamber programs and business benefits that are a part of membership, please call the Chamber at (315) 789-1776, or email info@flxchamber.com.

The Finger Lakes Area Chamber is a private, membership-based organization that specializes in public relations services for its customers throughout the region. With a primary office in Geneva, it is the only Chamber that offers specialty services while operating at a regional level, serving customers throughout various counties and communities in the Finger Lakes. Originally founded as the Geneva Chamber of Commerce in 1902, the Finger Lakes Area Chamber of Commerce rebranded in 2023 and remains one of the oldest in operation. Learn More: www.flxchamber.com.

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