



Date: October 25, 2024

Contact: Finger Lakes Area Chamber of Commerce
315-789-1776, info@flxchamber.com

Hobart and William Smith Colleges Host FLX Chamber's October Mixer

Geneva – The Finger Lakes Area Chamber of Commerce held its October Business After Hours Networking Mixer on Wednesday, October 9 at the Gearan Center for The Performing Arts at Hobart and William Smith Colleges. The Chamber worked with Katie Flowers, Director of the Center for Community Engagement and Service Learning, who coordinated and sponsored the event. The Center for Community Engagement and Service Learning represents learning through service, and producing students who are civically engaged and graduates who are active, global citizens.



Photo by Justina Holcomb of Naturally Chic Photography. Chamber Staff, Board Members, HWS Staff, Faculty, and event attendees gather for a group photo at the Chamber's October Mixer at Hobart & William Smith Colleges in the Gearan Center for The Performing Arts. Featured in the Front Row, L to R: Justin Blue, FLX Chamber Designer; Brandi Ferrara, Executive Director of Career Services with HWS; Miranda Odell, FLX Chamber President; Katie Flowers, Director of Center for Community Engagement and Service Learning; Tara Sauve, FLX Chamber Director of Marketing and Member Engagement.

Located 299 Pulteney Street in Geneva, The Gearan Center for the Performing Arts was completed in 2016. The 65,000-square-foot facility brings together music, dance, theatre, media, and society in a unified academic space for the first time in HWS history. During the event, Katie Flowers spoke about her role with the Colleges and what Community Engagement and Service Learning programs offer, before introducing and featuring the various department heads that were present

with tables set up around the room to meet with guests that attended the event. Special thanks were made to the team at Conference Services and Sodexo who did an outstanding job of catering the event. Stephanie Yearsley, Director of Conference Services spoke about the various services offered, such as catering special events of all sizes including outside rentals and banquets. Miranda Odell, Chamber President spoke about the importance of the long-standing relationship with HWS while thanking Flowers for the colleges' hospitality and generosity. After the event, students offered campus tours to attendees.

The next Business After Hours Mixer will be Wednesday, November 13 from 4-6 PM and will feature a train ride on the Finger Lakes Railway. Reservations are strictly required to attend as seating on train cars is limited. The deadline for RSVPs is November 11. Please email info@flxchamber.com to confirm individual reservations. The cost to attend Business After Hours is \$10 for Members and \$20 for non-members unless individuals have purchased a BAH Season Pass. This event is included for all 2024 Season Pass Holders, but reservations are still required. Please contact the Chamber via email at info@flxchamber.com or call 315-789-1776 for more information.

Business After Hours are held on the second Wednesday of each month from 4-6 PM unless otherwise noted and are open to the public, but hosting is one of the promotional opportunities and benefits that is only offered to members. For more information about Business After Hours Mixers, the 2024 Season Pass Program, or learning more about being a customer of the Chamber, please visit www.flxchamber.com.

Business After Hours Events are proudly supported by the Chamber's 2024 Annual Partners – Canandaigua National Bank, Casella Waste Systems Inc, Community Broadband Networks, The Eye Care Center, Fairfield by Marriott, Finger Lakes Federal Credit Union, Finger Lakes Partners Insurance, Four Winds Chimney, Generations Bank, Geneva on the Lake, Guardian Glass, Pedulla's Wine & Liquor, and Seneca Lake Resorts.

The FLX Chamber is a private, membership-based organization that specializes in public relations services for its customers. With a primary office in Geneva, it is one of a kind that offers specialty services and operates on a regional level, serving customers throughout various counties and communities in the Finger Lakes. Originally founded as the Geneva Chamber of Commerce in 1902, the Finger Lakes Area Chamber of Commerce is also one of the oldest in operation. Learn More: www.flxchamber.com.

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