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Geneva On The Lake Hosts FLX Chamber's August Mixer

Geneva – On Wednesday, August 13th, the Finger Lakes Area Chamber of Commerce held its August Business After Hours Networking Mixer at Geneva On The Lake, located on 1001 Lochland Rd., Route 14 S, in Geneva. This event was part of the Chamber's 2025 Business After Hours Season Pass Program, and was coordinated with Jehan Wick, General Manager, and Kristin Welch, Assistant General Manager for Geneva On The Lake. Guests enjoyed the beautiful scenery of the historic landmark property, a sampling of their menu, and the traditional networking opportunities typically offered at the monthly events. The attendee turnout was the largest for the year and the most diverse representation of Chamber customers, with businesses proudly attending from near and far, stating it was their first time at the property.

During the event, the Geneva On The Lake team spoke about the history of the property, many of the current events and happenings that are taking place, and some of what is to come, including their *3rd Annual Spectacular* event. This significant event, taking place on Sunday, August 31, features food and wine tastings, followed by an evening of unforgettable music, including lead vocalists of the Trans-Siberian Orchestra.



Photo by Naturally Chic Photography. Guests at the FLX Chamber August Business After Hours Networking Mixer, held at Geneva On The Lake. Featured in the front row (L to R) is GOL Team: Alexa Anderson, Events Manager; Stephanie Fenner, Wine Director; Naved Amed, Owner; Nina Pitifer; Kristin Welch, Assistant General Manager; Jehan Wick, General Manager; with the FLX Chamber team: Miranda Odell, Chamber President; Justin Blue, FLX Chamber Designer; Tara Sauve, Director of Marketing & Member Engagement, and Kendra Stowell, Operations & Marketing Intern among event attendees.

Geneva On The Lake remains one of the region's most historic properties, overlooking Seneca Lake, which is well-known and beloved among locals and visitors alike. The resort, a replica of the Lancellotti Villa in Frascati, Italy, was originally built as a private home with construction finishing in 1914. Rich with history and renowned for its beauty, the over 100-year-old property now serves as a boutique resort hotel. Under the ownership of Naved Amed,

Geneva On The Lake has shifted its focus to attracting more locals through specializing in award-winning farm-to-table dining and various events throughout the year that provide a family-friendly, welcoming atmosphere, while still offering accommodations and wedding packages for all. During his presentation, Jehan Wick introduced their hard-working staff, including their renowned chef, who took time to speak to the group. Realizing that there were many attendees who had not been to the property in recent years or had not been at all, at the conclusion of the presentation, staff took the opportunity to conduct a follow-up tour of the resort. Mixer guests were encouraged by the entire staff to come visit Geneva On The Lake again and again.

The FLX Chamber's next Business After Hours Mixer will take place on Wednesday, October 8th, at Finger Lakes Textiles, a division of Mozaic that produces winter headwear for the Armed Forces and commercial brand *Artic Gear*. Finger Lakes Textiles is located at 1885 Danaren Drive, Waterloo, NY 13165. Spaces are limited. The cost to attend Business After Hours is \$10 for Members and \$20 for non-members, unless individuals have purchased a BAH Season Pass. This event is included for all 2025 Season Pass Holders, but reservations are still required. Please contact the Chamber via email at info@flxchamber.com or call 315-789-1776 for reservations or more information.

Business After Hours are held on the second Wednesday of each month from 4-6 PM unless otherwise noted and are open to the public, but hosting is one of the promotional opportunities and benefits that is only offered to qualified members who have been customers for at least two years. For more information about Business After Hours Mixers, the 2025 Season Pass Program, or learning more about being a customer of the Chamber, please visit www.flxchamber.com.

Programs and events, including the Business After Hours Events are proudly supported by the Chamber's 2025 Annual Partners – Canandaigua National Bank, Casella Waste Systems Inc, Community Broadband Networks, Fairfield by Marriott, Finger Lakes Federal Credit Union, Finger Lakes Partners Insurance, Four Winds Chimney, Guardian Glass, Massa Construction, N-Hance of the Finger Lakes, Pedulla's Wine & Liquor, Potter Heating, Cooling & Plumbing, Seneca Lake Resorts, and Waterloo Container.

The FLX Chamber is a private, member-based organization that specializes in providing affordable public relations services for its customers, while connecting business owners and executives throughout the region. With a physical office centrally located in Geneva, the FLX Chamber is the only of its kind, operating on a regional level, serving customers throughout various counties and communities in the Finger Lakes. Originally founded as the Geneva Chamber of Commerce in 1902, the Finger Lakes Area Chamber of Commerce is also one of the oldest in operation. Learn More: www.flxchamber.com.

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