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Waterloo Container Hosts FLX Chamber's August Mixer

Waterloo – The Finger Lakes Area Chamber of Commerce held its August Business After Hours Networking Mixer on Wednesday, August 14 at Waterloo Container. Located on 414 in Waterloo, Waterloo Container is a family-owned wine and beverage packaging supplier that was founded by Bill Lutz in 1980. What started out to support the growing wine industry in the Finger Lakes and along the East Coast, has since grown over the last 40 years to become the leading packaging supplier for Eastern North America. Today, they pride themselves in providing partnerships through packaging with an unrivaled ready-to-ship inventory of glass wine, spirit, and craft bottles that are sourced both domestically and globally. Other industry highlights include their services to customers such as glass printing, shrink sleeve labeling, and state-of-the-art re-pack; their valuable alliances with the most reputable vendors in the industry including Ardagh Glass and STELVIN® brand closures; offering an unmatched selection of stock capsules and corks, and all with an unmatched customer service experience.

During the event, tours were offered to attendees to see the building and facility, including behind-the-scenes overviews of the machines, equipment, and products. Management team members lead discussions and short presentations to explain how each worked and the purpose of each, while also sharing interesting facts about general areas where some of the custom products would be shipped to and the demand with quick turnaround times that they are known for being able to accommodate.

During the event presentation, Mark C. Pitifer, Projects & Communications Administrator spoke about the business's history while paying homage to Bill and his accomplishments, as well as the team that works there. "Waterloo Container has been in business for over 40 years and it was great to be able to share what we do in the industry with other businesses, he stated." He also noted their appreciation for working with the Chamber. "We were happy to host the FLX Chamber's August Business After Hours mixer at our headquarters. It was a pleasure working with Miranda and Tara from the Chamber, whose dedication and expertise contributed to the event's success. We are incredibly proud of our team for their exceptional organization and hospitality, which helped make the event both well-organized and well-attended. We look forward to continuing our partnership with the FLX Chamber and encourage other businesses to consider joining to benefit from the valuable networking and community support they offer," he added.

The next Business After Hours Networking Mixer won't be held until October, as the Membership Harvest Celebration will be the focus for September, and will be held on Wednesday, September 25 at Lincoln Hill Farms in Canandaigua. Tickets

are on sale now and the deadline is September 17. Please contact the Chamber via email at info@flxchamber.com or call 315-789-1776 for more information.

The next Business After Hours Mixer will be Wednesday, October 9 from 4-6PM at Hobart and William Smith Colleges. Reservations are required one week in advance. The cost to attend Business After Hours is \$10 for Members and \$20 for non-members unless individuals have purchased a BAH Season Pass. This event is included for all 2024 Season Pass Holders. Please contact the Chamber via email at info@flxchamber.com or call 315-789-1776 for more information.

Business After Hours are held on the second Wednesday of each month from 4-6PM unless otherwise noted and are open to the public, but hosting is one of the promotional opportunities and benefits that is only offered to members. For more information about Business After Hours Mixers, the 2024 Season Pass Program, or learning more about being a customer of the Chamber, please visit www.flxchamber.com or call 315-789-1776.



Photo by Justina Holcomb of Naturally Chic Photography. Chamber Staff & Chamber Board Members, and event attendees gather for a group photo at the Chamber's August Mixer at Waterloo Container. Featured in the Front Row, L to R: Waterloo Container Staff- Mark C. Pitifer, Projects & Communications Administrator; Dan Buck, General Manager of Operations; Rich Swinehart, CEO; Bill Lutz, Owner and Founder. Chamber Team- Miranda Odell, President; Tara Sauve, Director of Marketing and Member Engagement.

Business After Hours Events are proudly supported by the Chamber's 2024 Annual Partners – Canandaigua National Bank, Casella Waste Systems Inc, Community Broadband Networks, The Eye Care Center, Fairfield by Marriott, Finger Lakes Federal Credit Union, Finger Lakes Partners Insurance, Four Winds Chimney, Generations Bank, Geneva on the Lake, Guardian Glass, Pedulla's Wine & Liquor, and Seneca Lake Resorts.

The FLX Chamber is a private, membership-based organization that specializes in public relations services for its customers. With a primary office in Geneva, it is one of a kind that offers specialty services and operates on a regional level, serving customers throughout various counties and communities in the Finger Lakes. Originally founded as the Geneva Chamber of Commerce in 1902, the Finger Lakes Area Chamber of Commerce is also one of the oldest in operation. Learn More: www.flxchamber.com.