



**FLX CHAMBER**

FINGER LAKES AREA CHAMBER OF COMMERCE  
Creating Connections Across the Region

# DIGITAL MARKETING PROGRAM



## \*2025 ADVERTISING OPTIONS\*

### OPTION 1

**E-NEWS ADVERTISING  
NEWSLETTER ADVERTISING**



• **\$150.00 per month**

- Includes placement of member's ad in **monthly** e-Newsletter, **The Chamber Connection**
- Can include an image of a pre-made ad, or a supplied digital flyer for an upcoming event or promotional program, with optional web links.
- Must supply advertising materials (artwork files- jpeg, or document- PDF) and any requested links) by 15th of prior month to info@flxchamber.com

### OPTION 2

**ADVERTISING COMBO  
(E-COMMUNICATIONS,  
SOCIAL MEDIA WEBSITE)**



**\$250.00 per month**

- Includes placement of member's ad in **monthly** e-Newsletter, **The Chamber Connection**
- Includes placement of member's advertisement in **additional e-blasts** for upcoming events, news or reminders during that month
  - Included on the Chamber's Website (flxchamber.com)
- Includes (1) featured posts on social media

**\*Spaces available on first come, first serve basis\***

Accepted File Types: PDF/JPEG/PNG      Specs: 1200 pixels X 2400 pixels

**Return on Investment: How our numbers = ROI for your business!**



According to Constant Contact reporting data, updated December 2022, the Industry Average Open Rate for Marketing and Advertising services is only 26.9%. The **Finger Lakes Area Chamber of Commerce** has proudly grown to an average **Open Rate of 49% for all digital communications!**

**DETACH THIS PORTION AND RETURN TO: FINGER LAKES AREA CHAMBER OF COMMERCE P.O. BOX 587 GENEVA, NY 14456  
OR EMAIL INFO@FLXCHAMBER.COM OR CALL THE CHAMBER AT (315) 789-1776**

**BUSINESS NAME:** \_\_\_\_\_ **PRIMARY CONTACT NAME:** \_\_\_\_\_

**TITLE:** \_\_\_\_\_ **PHONE:** \_\_\_\_\_ **EMAIL:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**REQUESTED SPACE:** \_\_\_\_\_ **REQUESTED DATES (SPACES ARE BOOKED MONTHLY):** \_\_\_\_\_

**PAYMENT: (PLEASE CHECK ONE)    ENCLOSED    CREDIT CARD    INVOICE ME**

**SIGNATURE:** \_\_\_\_\_ **DATE:** \_\_\_\_\_

**FOR OFFICE USE ONLY: MONTH:** \_\_\_\_\_ **PAYMENT METHOD:** \_\_\_\_\_ **CHECK #:** \_\_\_\_\_