

FL Area Chamber holds February BAH mixer at FLACRA/ Canandaigua

CANANDAIGUA — The Finger Lakes Area Chamber of Commerce held its February Business After Hours Networking Mixer on Wednesday, Feb. 11, at Finger Lakes Area Counseling and Recovery Agency: Connections Rounded Recovery, at 64 West Ave.

This event was part of the chamber's 2026 Business After Hours Season Pass Program, and was coordinated with Kurtis VonBergen, director of Marketing & Community Engagement, and Trinity Dziedzic, Marketing & Community Engagement coordinator for FLACRA. Throughout the event, attendees were able to take a tour of the facility, speak with the directors and employees, and enjoy refreshments.

FLACRA began as a dedicated community initiative in 1973. Since its founding more than 50 years ago, the agency has grown from a localized support group into a premier, private non-profit behavioral health provider with a workforce of more than 500 professionals. Under the current leadership of

President and CEO Jennifer Carlson, FLACRA has undergone significant expansion, recently achieving national accreditation as the first organization in New York State to be recognized by the Council on Accreditation of Peer Recovery Support Services. The agency has also enhanced its regional footprint, transitioning its Geneva clinic to a state-of-the-art facility on Lewis Street to serve as a comprehensive certified community behavioral health clinic.

FLACRA specializes in a continuum of care for individuals and families affected by substance use, mental health, and co-occurring disorders. Their wide-ranging services include medical detoxification, residential and outpatient treatment, supportive housing, and vocational rehabilitation. With a commitment to accessibility, FLACRA offers a 24/7 crisis response team and community-based outreach centers across Ontario, Seneca, Wayne, Yates, and Monroe counties. Their 'One-Stop Wellness' model ensures that residents of the Fin-



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Guests at the FLX Chamber February Business After Hours Networking Mixer, which was held at FLACRA in Canandaigua. Featured in the front with signage (from left) is the FLACRA CFO Stephan Kotsch, CEO Jessica McCall, and President Jennifer Carlson. At far right is the FLX Chamber team.

ger Lakes region have immediate, holistic assistance for recovery and mental health needs at any stage of life.

During a presentation by FLACRA Leadership and Chamber President Miranda Odell, CEO Jennifer Carlson welcomed guests, spoke about her journey, and the many milestones and accomplishments of the organization. Guy Morse, vice

president of Treatment & Recovery Services, spoke on the importance of working collaboratively on recovery and the Peer Advocate program. Kris Amos, senior director of Crisis Services & Mobile Clinic, spoke of the work he and his team do in the field to encourage those in crisis to seek support. Chamber President Miranda Odell thanked the team for working

with and supporting the Chamber, as well as highlighted the impressive impact that FLACRA has all throughout the Finger Lakes Region.

The FLX Chamber's next Business After Hours Mixer will take place on Wednesday, March 11, from 4 to 6 p.m. at FLX Services, located at 28 Center St., in Manchester. Spaces are limited. The cost to

attend Business After Hours is \$10 for members and \$20 for non-members, unless individuals have purchased a BAH Season Pass. This event is included for all 2026 Season Pass Holders, but reservations are still required. Contact the Chamber via email at info@flxchamber.com or call 315-789-1776 for reservations or more information.