Finger Lakes Area Chamber of Commerce
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FLX Chamber Celebrates Child & Family Resources' 50th Anniversary

GENEVA — The Finger Lakes Area Chamber of Commerce welcomed Child & Family Resources back to Geneva with a Member Milestone Celebration Open House marking the organization's 50th anniversary. Guests gathered at 821 Pre-Emption Road, Suite 300, on Thursday, October 1, capped off by a celebratory group photo at noon.



Photo by Justina Holcomb of Naturally Chic Photography- Attendees gather for a celebratory group photo. Featured in front with the ribbon, L to R, are Chamber staff Jared Pierce, Miranda Odell, and Child and Family Resources board members and Staff. Julie Champion, Executive Director, is holding the scissors.

Founded in 1975 by local parents under the early leadership of Nancy Stanton Multer, Child & Family Resources, Inc. has been a pillar of the Finger Lakes region for five decades. What began as a single parent-cooperative preschool in Rushville has evolved into a unique family-centered organization serving Penn Yan, Canandaigua, and Geneva. Known for its first 20 years as the Child Development Center before adopting its current name in 2000, the organization has spent 50 years championing children's educational, emotional, and social needs—becoming a vital lifeline in rural areas with limited resources.

During the formal presentation, Executive Director Julie Champion highlighted the history of the organization and praised the dedication of both past and present staff. She also expressed gratitude to the many community partners in attendance before dedicating the new Geneva hub's conference room to founder Nancy Stanton Multer.

Chamber President Miranda Odell commended the organization's long-standing partnership with the Chamber—dating back to 2007—and highlighted the importance of honoring those who perform essential service work in the region.

Open House guests enjoyed guided tours of the newly renovated space, light refreshments prepared by staff, raffle drawings, and the opportunity to connect prior to the commemorative group photo.

Member Milestone Celebrations are a benefit for established customers of the FLX Chamber and a popular program that eligible businesses can take advantage of. Among others, the celebrations include anniversaries, grand openings, or relocation-based open houses. For more information on Milestone Celebrations or other Chamber programs and business benefits that are a part of membership, please email info@flxchamber.com.

The Finger Lakes Area Chamber is a private, membership-based organization that specializes in public relations services for its customers throughout the region. With a primary office in Geneva, it is the only Chamber that offers specialty services while operating at a regional level, serving customers throughout various counties and communities in the Finger Lakes. Originally founded as the Geneva Chamber of Commerce in 1902, the Finger Lakes Area Chamber of Commerce rebranded in 2023 and remains one of the oldest in operation. Learn More: www.flxchamber.com.

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